



We are excited to invite you to become a sponsor of the 22nd Annual JANEY'S RIDE...a benefit motorcycle ride through the Northland. This highly successful motorcycle run has raised over \$615,000 for charity during its 21 years.

We are very pleased to announce that this year's ride again will benefit the Veterans Community Project (VCP). VCP is a 501(c)(3) Missouri nonprofit corporation founded by Kansas City Veterans who were frustrated by rampant homelessness throughout the Veteran community. VCP's mission is to eliminate Veteran homelessness by providing transitional-housing and enabling access to exceptional 360-degree service solutions in Kansas City and nationally.

By sponsoring this great event, your business will get exposure, build good will, connect with potential customers and make a difference in the lives of area men and women in need who have valiantly served our country. And you will be partnering with Janey's Ride and hundreds of bikers who will ride this year in support of VCP.

The success of our event would not be possible without the generous support of our sponsors. Attached is our Sponsorship packet, detailing the benefits of your support.

If you have any questions, please contact Kathryn Lampkin kathrynlampkin@gmail.com or Victoria Dunfee 816-682-6936 or vic@janeystride.com.

Sincerely,

The Janey's Ride Committee

P. S. Janey's Ride is a 501 (c) (3) corporation. Your charitable contribution will be tax deductible as determined by the IRS.

www.janeystride.com www.veteranscommunityproject.org

\$250 - Burnout

Thank you sponsor sign at event
Vendor booth*

\$500 - Rumble

Thank you sponsor sign at event
Vendor booth*
+promotional material and social media/website
+2 ride shirts

\$1000 - 1-Kicker

Thank you sponsor sign at event
Vendor booth*
+promotional material and social media/website
+Logo on back of t-shirt
+2 entries
+2 t-shirts

\$2500 - Road Star

Thank you sponsor sign at event Vendor booth* promotional material and social media/website
6 entries
6 t-shirts
+Company logo and link on janeyssride.com
+ Prominent logo on back of t-shirt
+ custom banner at start/end of ride

\$5000 - Redline

Thank you sponsor sign at event Vendor booth* promotional material and social media/website
Company logo and link on janeyssride.com
Prominent logo on back of t-shirt
10 entries
10 t-shirts
+ lunch sponsor
+ custom banner at start/lunch/finish
+ Presented by sponsorship (Janey's Ride presented by YOUR COMPANY) on promotional materials, media, website, t-shirt, banners etc.

**Please bring your own tents, tables/chairs, etc.*

Company Name: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone Number: _____ Email: _____

\$ _____ Sponsorship Amount

\$ _____ We are unable to sponsor this year. Please accept this donation in support of your event.

Please mail all checks and payments to:

Janey's Ride

2508 S Lees Summit Rd

Independence MO 64055

T-SHIRT SIZE - Please indicate quantities below

_____ Small

_____ Extra-Large

_____ Medium

_____ XX-Large

_____ Large

_____ XXX-Large

DEADLINE FOR SPONSOR ARTWORK/LOGO IS **April 27, 2019**. All artwork should be in .pdf, .ai, or .eps format and sent directly to Laurie Knights at Laurie.Knights@proforma.com.

VETERANS
COMMUNITY PROJECT

